

# Want to purchase an ad?

## What you get:

### Print Ads:

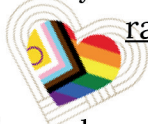
Print ads are placed in our concert program and will reach around 400 people between our two concerts.

### Digital Ads:

Digital Ads are played on the projector screens before our concerts (~400 person reach) and will be shared on our social media accounts in the weeks leading up to the concert. Once you place this you will be contacted by our Media Manager who will let you know what day your ad will be shared that way we can tag you and you can make the most of the posts. Our social media reach (through all platforms) is around 1100.

**By purchasing a digital and print ad you could reach up to 1500 people!**

AND if your business is LGBTQIA+ owned or operated you also get a rainbow marker next to your ad in the program!



## How it helps:

Every ad purchased helps us pay for the printing of our concert program which is one of the largest expenses we have each season.

## How to do it:

- Go to: [singingoutlascruces.org](http://singingoutlascruces.org)
- A pop up will come up. You can click on the button "Purchase an Ad Here!"
- If the pop up doesn't come up, Click the Rainbow "Donate" button.
- Scroll down the page and click on the button that says "Purchase an Ad".
- This will take you to Zeffy. Here you can purchase an ad or ads and fill out the ad questionnaire.
- You will then send a digital copy of your ad to [singingoutlcmmedia@gmail.com](mailto:singingoutlcmmedia@gmail.com)
  - (Vector images preferred. PDF or PNG also acceptable.)
- If you do not have a digital copy of your ad or business card you can email our Media Manager at [singingoutlcmmedia@gmail.com](mailto:singingoutlcmmedia@gmail.com) and make other arrangements.



**Thank you for supporting our organization and our commitment to creating a safe, inclusive space for everyone to make music.**

*Singing Out Las Cruces*



LGBTQ+ & ALLY CHOIR